

City of Dallas

The Road to Recovery: An Overview

Greater Dallas Planning Council
June 2020

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Intro

- Like many cities across the country, the City of Dallas is facing economic challenges due to COVID-19.
- The Dallas Region lost jobs for the first time in a decade, with 283,000 fewer jobs in April 2020 compared with April 2019 due to COVID-19.
(source: Dallas Regional Chamber)
- The COVID-19 pandemic has also further highlighted health and economic disparities within underserved communities.



Intro, continued

- It is necessary for the City of Dallas to lead the development of a pro-active path to recovery. The path must include inviting stakeholders to participate in public / private collaboration.
- There is a unique opportunity to pursue strategies that are innovative, inclusive, and focused on community transformation.
- A key consideration is how to best develop a plan that urgently addresses multiple overarching areas that holistically contribute to the city's growth and vitality.



What?

- Currently we are assembling the framework with multiple departments. By engaging across city departments, the road map presented will provide a more cohesive and sustainable solution for the City of Dallas.
- The Office of Economic Development and Neighborhood Services is also engaging with external partners. Reinforcing ties and building better relationships to establish trust and highlight benefits for collaboration and potential policy changes.



Timeline

- June / July:
 - Engage Stakeholders
 - Develop Plan
 - Establish outreach initiative
- August:
 - Discussion with Economic Development Committee
 - Incorporate feedback and the path forward



Immediate Action – Small Business

- Office of Economic Development launched the Small Business Continuity Fund:
 - \$2.5 million for grants (maximum of \$10,000 per grant).
 - \$2.5 million for loan program (maximum of \$50,000 per loan).
 - Grants and loans awarded by lottery.
 - Lottery open from May 4-May 11 (at 11:59 p.m.)
 - Contracted with the Dallas Development Fund (DDF) to manage the program.
 - DDF selected the National Development Council to administer the funds.



Immediate Action – Small Business, con't.

- 2,633 applications submitted for grants.
 - 27% did not meet eligibility requirements
- 1,270 applications submitted for loans.
 - 33% did not meet eligibility requirements
- \$26, 270, 520 total in funding was requested
 - Average grant request: \$8,915
 - Average loan request: \$30,750



Immediate Action – Residents

- Office of Housing and Neighborhood Revitalization (in partnership with the Office of Community Care):
 - Launched the Rental and Mortgage Assistance Program.
 - Stood up call center and online portal in a week.
 - \$13.7 million available.
 - Application portal and call center open May 4-May 5 (through noon).
 - 90+ staff from departments across the City of Dallas assisted with launch and disbursement.
 - \$1 million (of \$13.7 million) awarded to non-profits to assist with disbursement



Immediate Action – Residents, con't.

- 25,000+ people accessed the portal.
- 13,336 people filled out the pre-screening survey.
- 3,224 surveys ineligible based on answers submitted during pre-screening survey.
- 10,112 applicants eligible to move forward in the process.
- Application processing and disbursement still underway.



Q & A



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