

# GDPC

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May 31, 2015

The Honorable Mayor Mike Rawlings  
and Dallas City Councilmembers

City of Dallas  
1500 Marilla Street  
Room 5EN  
Dallas, Texas 75201

Dear Mayor Rawlings and City Councilmembers:

The Greater Dallas Planning Council (GDPC) endorses the Downtown Dallas Historic Preservation Task Force's findings and recommendations from April 1, 2015, and encourages the Dallas City Council to adopt and implement the nine key recommendations at the earliest convenience.

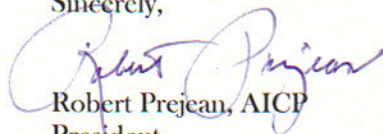
The GDPC would like to thank Mayor Rawlings and the Dallas City Council for their leadership and vision in initiating the Downtown Dallas Historic Preservation Task Force. We also thank the Task Force members who contributed their time and professional expertise for the betterment of the city of Dallas; especially the Task Force chair, Katherine Seale, and the city staff.

Downtown Dallas' historic resources represent a significant economic resource and face short-term development pressure of new development. Implementing these recommendations will transform the city's historic preservation policy from a reactionary approach to one of being proactive towards preservation by promoting the benefits of preserving Dallas' historic structures in Downtown Dallas.

The Task Force's recommendation advocates a series of measures and actions to help advocate this shift. Dallas' downtown and historic fabric needs to be recognized as a valuable resource, cultural asset and catalyst for economic redevelopment and livability as downtown Dallas is re-emerging as a highly desirable location for both businesses and residences.

Ultimately, the support and implementation of these recommendations will signal both a change in perception and practice of historic preservation in Dallas, helping Dallas become a model and example for forward thinking preservation and economic redevelopment as a world-class city. Preserving our past while celebrating our future through adaptive reuse of our historic structures will further set Dallas apart and ensure economic development continues within our urban core.

Sincerely,



Robert Prejean, AICP  
President

ORGANIZED 1946

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