



Deep Ellum has a rich history and has played an important role in the culture of the City of Dallas. The changes this unique district has seen over the decades is noteworthy and has been a case study of the evaluation of urban planning. Now, Deep Ellum is undergoing a renaissance of growth that will reshape the district forever, including major new developments like the Uber Headquarters, the Epic, campus expansion at Baylor College of Medicine's, DART D2 Subway, and the I-345 CityMap plan. Learn about the past, present and future of Deep Ellum from Jon Hetzel with Madison Partners and Chairman of the Deep Ellum Foundation and Public Improvement District.







ABOUT GDPC:

The Greater Dallas Planning Council's mission is to shape, promote, and advocate a creative, sustainable future for the Dallas region. The Greater Dallas Planning Council (GDPC), founded in 1946, is the oldest Dallas area civic organization that focuses on issues shaping regional growth. The members of the GDPC address a range of issues from a broad range of community and professional perspectives. The GDPC's membership is comprised of a group of successful professionals from architect design firms, planning consultants, construction and engineering firms, developers, real estate industry leaders, community and civic organizations, corporations and municipal entities. The GDPC membership also includes elected or appointed officials. The GDPC members evaluate local and regional policies to promote the long-term sustainability of the City of Dallas and surrounding region.

Growth, urban design issues, economic development, transportation, water issues, energy and education remain a core focus of the organization. A variety of issue task forces bring together professionals concerned about the future of the region and evaluate policies and new design concepts. The members of the task forces evaluate information, invite area leaders to their meetings and develop policy recommendations that are forwarded to local leaders and the media. GDPC has a strong history of involvement and influence!



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